



## PORTFOLIO WEBSITE



## KNOWLEDGES & SKILLS

Proficient with most  
Adobe & Apple Content Tools

Web Design & Development  
Content Management Systems

Graphic Design, Art Direction

Copy Writing

Video Production

Public Speaker

## EDUCATION

**Bachelor's Theatre  
& Speech Communications**  
Wagner College, NYC

**Computer Science Classes**  
College of Staten Island, NYC

## MEMBERSHIPS

**Wordpress Toolset Contractor**

**NYC Substiute Teacher**

**Actor's Equity Association's  
EMC Program**

# JOHN SCAMARDELLA

## CONTENT CREATOR

Web Designer | Graphic Designer | Video Editor  
Writer | Teacher

## SUMMARY

Creative professional with 20 years experience in creating content for small businesses and non profit organizations. Ability to manage multiple projects and prioritize effectively. Ability to mold abstract and rough information into an organized, entertaining, and aesthetically pleasing website, video or graphic art.

## EXPERIENCE

### **Patton Creative Group | Brentwood, TN | 2021-2023**

Associate Marketing Director

Oversaw the creation, review and editing of content including blogs, videos, podcasts, e-courses, brochures, fliers, signage, and branding.

### **Hyperdrive Media | NYC | 2009-Present**

Web & Graphic Designer

Manages all aspects of graphic design, copy writing, web development and video editing projects.

### **Marketology, Inc. | NYC | 2009-2012**

Art Director, Copy Writer

Coordinated client accounts, staff training, editing and proofreading, and support of designs, print, identity and web development.

### **Snug Harbor Cultural Center | NYC | 2006-2009**

Art Director / Communications Coordinator

Directed multi-venue advertising initiatives, all aspects of design from creation to completion.

### **Pro Sho Productions | NYC | 2005-2006**

Studio Manager / Video Editor

Managed production schedules, staff hiring, training, negotiation of salaries, video and audio production, budgeting and costing, while meeting deadlines.